



The diagram shows a white rectangular area representing a document page, surrounded by a grey border with diagonal stripes. A red dashed line forms a rectangle within the white area, representing the 'Bleed Size'. Inside this dashed line, there is a smaller, solid black rectangle representing the 'Finished Size'. Below the solid rectangle, there is a red dashed line representing the 'Cut Line'. A red arrow points from the text 'Cut Line - Finished print size' to this dashed line. Another red arrow points from the text 'Safe Zone - All text and important elements need to be within this area' to the solid black rectangle. A third red arrow points from the text '3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area' to the area between the solid rectangle and the dashed line.

Bleed Size
H 74 mm x W 106 mm

Finished Size
H 68 mm x W 100 mm

Safe Zone - All text and important elements need to be within this area

Cut Line - Finished print size

3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area